

San Francisco, CA
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Tamia Santiago

EDUCATION

[Academy at GS&P, San Francisco](#) — *Art Direction*

June 2026

[Drexel University, Philadelphia](#) — *BA, Communication*

June 2022

SKILLS

Art Direction, Adobe Creative Suite, Procreate, 3D Design, Sketching, Graphic Design, Industrial Design, Cross-Functional Communication, Content Development, Creative Ideation, Public Speaking, Analytical Thinking, Problem Solving, Strategic Analysis, Goal-Oriented, Self-Motivated

EXPERIENCE

[Freelance, Remote](#) — *Graphic Designer*

August 2024 -Present

Using graphic design, I supported brand growth for small businesses through strategic rebranding, logo design, and compelling visual content. My work strengthened brand identity, increased engagement, and elevated overall market presence.

[Adidas, Los Angeles](#) — *Apprentice Designer*

July 2022 - July 2024

Here, I supported go-to-market projects and red carpet activations through Adobe Creative Suite, concept development, and cross-functional collaboration to bring creative ideas to life. Notable projects included the Marvel's *Wakanda Forever* x Lexus red carpet premiere activation, A Carnival Global apparel and footwear collection, and the *Krank Volume 1* basketball footwear design project.